



WORLD ROAD ASSOCIATION  
PIARC

CHINA ACADEMY OF TRANSPORTATION SCIENCES  
MINISTRY OF TRANSPORT  
OF THE PEOPLE'S REPUBLIC OF CHINA

# Second Announcement

## **International Seminar on Achieving Successful Road Transportation through Effective Management and Organisation**

Beijing Friendship Hotel

Beijing, China

Wednesday 25 – Thursday 26 April 2018

Technical visit on Friday 27 April 2018

Organised in cooperation with:

**China Academy of Transportation Sciences, MOT, P.R. China**

**Technical Committee A.1 Performance of Transport Administrations**

**World Road Association – PIARC**

Supported by:

**Ministry of Transport of P.R. China**



## A SPECIAL INVITATION

On behalf of the Organising Committee I extend a warm invitation to join us in Beijing and attend the 2018 International Seminar on Achieving Successful Road Transportation through Effective Management and Organisation.

The China Academy of Transportation Sciences (CATS) in conjunction with the World Road Association, are hosting this international seminar at the Beijing Friendship Hotel, Beijing, from the 25<sup>th</sup> to the 27<sup>th</sup> of April 2018.



Our primary objective for the seminar is to exchange information on the establishment of tools to measure the performance of transport administrations and best practice for good governance. To that extent we have created a seminar program with strong emphasis on current practical experiences from across the world. The seminar format will feature presentations by national and international speakers with facilitated panel discussions along with daily plenary conclusions and resolutions on the 25<sup>th</sup> and 26<sup>th</sup> and a technical visit around Beijing on the 27<sup>th</sup> of April 2018.

The seminar will bring together road officials from all tiers of government, academia and professionals from both the public and private sector, to assist in supporting good governance and exploring the changing structures and approaches of road and transport agencies.

We look forward to meeting you in Beijing during the 25-27 April 2018 International seminar.

A handwritten signature in Chinese characters, likely belonging to the President of the China Academy of Transportation Sciences.

President

China Academy of Transportation Sciences

## **SEMINAR OVERVIEW**

The World Road Association in conjunction with the China Academy of Transportation Sciences (CATS), are pleased to announce an International Seminar on Achieving Successful Road Transportation through Effective Management and Organisation.

The primary objective of the seminar is to exchange information on the establishment of tools to measure the performance of transport administrations and best practice for good governance.

The seminar is open to members of the international road and transport community who are interested in gaining and sharing knowledge on Performance measurement and best practice in governance.

The seminar is expected to be attended by around 100 delegates. Please note that the registration will be closed when the number is full and therefore early registration is strongly encouraged.

## **SEMINAR TOPIC**

The seminar provides an opportunity for speakers to address both technical and management issues broadly based around but not limited to the following:

- Performance management frameworks
- Evolution and transformation of transport administrations
- Fighting corruption in the road and transport sectors, developing a culture of transparency and accountability
- Performance of road and transport administrations: Lessons learnt and shared
- Joint transport sector experience
- Change and disruption in urban transport challenges and solutions
- Sharing economy in transport

## **LANGUAGES**

The official languages of the seminar will be English and Chinese with simultaneous translation in each language.

## **DELEGATES TO THE SEMINAR**

The organizing committee anticipates that there will be good attendance at the seminar with representation from:

- Members of the World Road Association Technical Committees and invited international experts, speakers and representatives from Africa, Asia, the Americas, Europe and China, etc.
- Ministries, organizations and road authorities from across China and international.
- Specialists and scholars from Chinese universities that have a special interest in performance management and good governance.
- Staff members of China Academy of Transportation Sciences.

## **PIARC SPECIAL FUND**

The PIARC Special Fund can cover up to 100% of travel expenses or up to 100% of the accommodation costs of participants from developing countries (lower middle income and low income countries). It can cover the cost of one participant per PIARC member subject to the agreement of the First Delegate. Requests for Special Fund assistance should be made by the First Delegate to the PIARC General Secretariat e-mail: [info@piarc.org](mailto:info@piarc.org)

## **PRELIMINARY PROGRAMME**

Seminar contents will be organised according to the following preliminary program:

- **Day 1 (25<sup>th</sup> April) - China Perspectives on Transport and Mobility**

### **Morning session**

- Opening Ceremony and Welcome Remarks
- Presentation by WRA
- Theme 1 - The Transport Challenge in China- Current State and Future Prospects
  - Presentation①: Development of China's Transport
  - Presentation②: Multi-mode Urban Passenger Transport System in Beijing-Tianjin-Hebei Region
  - Presentation③: G-series High-Speed Train in China
  - Presentation④: Development of Urban Transportation in the Context of Shared Economy

- Q & A

### **Lunch**

### **Afternoon session**

- Theme 2 - Achieving Successful Outcomes through Transport Sector Planning and Reform
  - Presentation①: The Regional Experience of Integrated Transportation Management and Innovation( The Case of Shanghai/Shenzhen)
  - Presentation②: The Application of Big Data in Integrated Transportation
  - Presentation③: The Practice for Intelligent Shared Travel
  - Presentation④: Financial Innovation for the Development of Green Transportation
  - Presentation⑤: Transportation Infrastructure Investment and Financing
- Q & A
- Conclusions from Day 1

### **Dinner**

- **Day 2 (26<sup>th</sup> April) - International Perspectives and Transferable Lessons**

**Morning session**

- Introduction to the Activities of Current Technical Committee A.1
- Theme 3 - International Perspectives on Transport Governance
  - Presentation①: Reforming Transport Governance Structures to Deliver Better Outcomes
  - Presentation②: The National Experience of Multi-Modal Transport Authorities – The Case of Sweden
  - Presentation③: The Role of Performance Management in Tracking and Improving Transport Delivery
  - Presentation④: Promoting Institutional Integrity and Implications for China
  - Presentation⑤: Disrupting the Transport Sector through Technology and Innovation
- Q & A

**Lunch**

**Afternoon session**

- Theme 4 - China & International Rolling Panels on Joint Transport Sector Experience
  - Topic①: To what extent are reforms to institutional structures and processes a vital component to planning and delivering successful transport strategies and programmes in China?
  - Topic②: Is technology the “magic bullet” to solving problems of congestion, poor air quality and connectivity in China’s cities?
  - Topic③: What additional transport policies and investments, which are not current priorities, should be promoted in future national, provincial and city plans in China to achieve sustainable economic development?
- Summing Up of Key Conclusions from Seminar
- Closing Ceremony

**Dinner**

- **Day 3 (27th April) - Technical Visit**

- Transportation Operations Coordination Center(TOCC) in Beijing
- Electronic fence for Shared bikes
- City Tour



#### ◆ REGISTRATION & FEES

**There is no fee for the delegates to attend the seminar; however there is a mandatory registration that must be submitted in time to allow for the required documentation to be processed ahead of the seminar.**

To attend the international seminar all participants/delegates are required to fill the registration form (*please see Attachment 1*) and submit by e-mail to the Seminar Secretariat at [Cats1960@163.com](mailto:Cats1960@163.com) no later than the 2<sup>nd</sup> of February 2018.

Registration to the seminar includes access to the full two days of proceedings, seminar lunches and dinners, and associated technical visit.

**Each person attending must submit a separate registration form.**

#### ◆ VISA

**A China Visa is needed by all foreign passport holders upon entry into China with very few exceptions.**

Please note that it is your responsibility to have the right visa for your visit to Beijing. The Seminar Secretariat will assist by providing invitation letters required for visa purposes. Your country may have specific requirements and the following is provided for your information.

If you are interested in participating in the seminar, please submit the filled-in registration form found in Attachment 1 by e-mail to the Seminar Secretariat at [Cats1960@163.com](mailto:Cats1960@163.com) no later than February 2<sup>nd</sup>, 2018, then please wait for the confirmation letter access to the seminar from the Seminar Secretariat before proceeding with obtaining your visa. Please do take into consideration the Chinese New Year Spring Festival from the 15<sup>th</sup>- 21<sup>st</sup> of February in your plans. Registrations will be processed on a first come first serve basis. With the seminar invitation letter enclosed, you can proceed with visa next.

## ◆ SEMINAR VENUE AND ACCOMODATION

The seminar will take place from Wednesday 25th to Thursday 26th April 2018 at Beijing Friendship Hotel in the capital of China, Beijing. The 27th features a technical visit to be arranged around Beijing.

Beijing Friendship Hotel, this world-class facility, renowned for its traditional Chinese garden style, features classic Chinese architectural elegance and presents most pleasurable views, has successfully staged some the world's most prestigious and complex events.

Delegates who receives the seminar invitation letter, please *find the attachment 2* to see the **Hotel Accommodation Form**, fill the form then send the completed form by email to **smd@bjfriendshiphotel.com** for reservation.



More details on the Beijing Friendship Hotel website:

<http://www.friendshipshotel.com/en/>

## TRAVEL INFORMATION

### • Access:

Beijing is generally served by Beijing Capital International Airport, for both domestic and foreign flights. Beijing Capital International Airport (北京首都国际机场 Běijīng Shǒudū Guójì Jīchǎng) in suburban district Shunyi (approximately 26 km to the northeast of the central districts), is the world's second-busiest (as of 2013 data) and has three terminals. Travel between Terminals 1 and 2 is via a long corridor with travelators. A free shuttle bus runs between Terminal 2 and 3.

A taxi from the airport should cost ¥70-120. Please do join the regular taxi queue and certainly avoid the various touts.

The Airport Express train runs in a one-way loop from T3 to T2, then into the city and Sanyuanqiao Station (connected to Line 10) and Dongzhimen Station (Lines 2, 13). One-way fare is ¥25 and the trip takes about 20 minutes from T2 to Dongzhimen Station, about 30 minutes from T3. Although the last Airport Express train leaves airport to city at around 23:10, the subway lines normally stop operating before 23:00 on weeknights. The Airport Express trains do not accept Credit / Debit cards [Nov 2017], make sure you have cash before your ride.



A slightly cheaper way to get to the city centre is to take the airport shuttle (机场巴士 Jīchǎng Bāshì). Buses for each route leave every 10-30 minutes. There are several lines running to different locations throughout Beijing. ¥16 one-way.

Sources: <http://wikitravel.org/en/Beijing>

- **About Beijing :**

Beijing (北京 Běijīng) is the capital of the People's Republic of China, with a population of 21.5 million people. It is the political, educational and cultural centre of the country and as such it is rich in historical sites and important government and cultural institutions.

As an ever-changing mega-city rich in history and civilization, Beijing also exemplifies its global influence in sport, art, business & economy, innovation & technology and of course, transportation. It is a major hub for the national highway, expressway, railway, and high-speed rail networks. The Beijing Capital International Airport has been the second busiest in the world by passenger traffic since 2010, and as of 2016, the city's subway network is one of the busiest in the world.

Beijing is marked by its flatness and arid climate. There are only three hills to be found in the city limits (in Jingshan Park to the north of Forbidden City) and mountains surround the capital on three sides. Like the configuration of the Forbidden City, Beijing has concentric "ring roads", which are actually rectangular, that go around the metropolis and serve as good reference points as one attempts to move about the city. Beyond the ring roads are the most-visited portions of the Great Wall of China, which witnesses visitors the world over and Beijing serves as a good headquarters for those who wish to gaze upon one of mankind's more memorable and lasting structures.

Sources: <http://wikitravel.org/en/Beijing>

- **Climate**

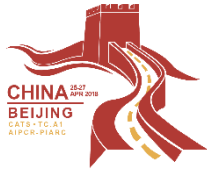
Beijing's climate is a dry, monsoon-influenced humid continental climate, with hot, humid summers and cold, dry winters. Autumn, like spring, sees little rain but is short. Spring is generally accompanied by rapidly warming but in dry conditions.

Climate	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Daily highs (°C)	2	5	12	20	26	30	31	30	26	19	10	4
Nightly lows (°C)	-8	-6	0	8	14	19	22	21	15	8	0	-6
Precipitation (mm)	3	5	8	21	34	78	185	160	46	22	7	3
Daylight (hrs/day)	6.5	6.8	7.8	8.2	9.3	9.1	7.2	7.4	8.1	7.3	6.4	6.0

Humidity is low except during the summer

More details on the average weather data in Beijing visit

[https://en.wikipedia.org/wiki/Geography\\_of\\_Beijing](https://en.wikipedia.org/wiki/Geography_of_Beijing)



## Attachment 1

# Seminar Registration Form

Please complete this registration form and submit by e-mail to the Seminar Secretariat, Ms. LIU Si, at [Cats1960@163.com](mailto:Cats1960@163.com) no later than the 2<sup>nd</sup> of February 2018.

<b>Mr.</b> <input type="checkbox"/> <b>Mrs.</b> <input type="checkbox"/> <b>Ms.</b> <input type="checkbox"/> <b>Dr.</b> <input type="checkbox"/> <b>Other:</b> .....	
<b>Surname</b>	
<b>First Name</b>	
<b>Nationality</b>	
<b>Passport No.</b>	
<b>Organisation</b>	
<b>Position</b>	
<b>Mobile</b>	
<b>Email</b>	
<b>Special requirement - dietary</b>	
<b>Copy of passport data information page</b>	<i>Please attach it to your email</i>
<b>Brief Work Resume</b>	<i>Please attach it to your email</i>

**Yes, I will:** [please tick appropriate box(es)]

- participate in the seminar
- attend the dinner on Wednesday 25 April
- attend the dinner on Thursday 26 April
- attend the technical visit on Friday 27 April

Yes, **I will be accompanied by:** ..... (relationship)

First Name: ..... Last Name: .....

- Yes, my accompanying person will participate in the technical visit
- Special requirements - dietary: .....
- Special requirements - mobility: .....

**PRIVACY**

I agree that particulars stated in this form can be displayed in conference documentation:

YES:     NO:



## Attachment 2

### Hotel Accommodation Form

#### Achieving Successful Road Transportation through Effective Management and Organisation

#### 公路及公路运输行政管理效能国际研讨会

**1. Names:**

**2. Institution:**

**3. Nationality:**

**4. Contact Address:**

Phone:

Fax:

E-mail:

Passport number:

**5. Category**

Hotel	Room type	Room rate (RMB)	Check-in date	Check-out date
Deluxe Suite room in Building.1( 5 star)	King size bed	980		
Standard room in Building.1( 5 star)	King size bed	800		
Standard room in Building.4( 4 star)	Twin or double	550		
Standard room in Building.2( 4 star)	Twin or double	480		

- The above rate includes one breakfast, free of service charge.
- The above rate for Building 1 has complementary for swimming and gyms.
- Free use of broadband in the guest room.

**Your request in the above format through email may be sent to:**

[smd@bjfriendshiphotel.com](mailto:smd@bjfriendshiphotel.com)

Many thanks for your reservation.

Sales Department

Beijing Friendship Hotel

## **THE ORGANISING COMMITTEE**

### **World Road Association - PIARC**

#### **China Academy of Transportation Sciences**

SHI Baolin, President of China Academy of Transportation Sciences (CATS)

LI Zhongkui, Director of China Academy of Transportation Sciences (CATS)

WANG Yutian, Director of China Academy of Transportation Sciences (CATS)

LIU Leilei, Research Associate of China Academy of Transportation Sciences (CATS)

LIU Si, Research Assistant of China Academy of Transportation Sciences (CATS)

#### **Technical Committee A.1 Performance of Transport Administrations**

BLANCO SEGARRA José Manuel, Chair of Technical Committee A.1

XENOPHONTOS Christos Savvas, English-speaking Secretary of Technical Committee A.1

DEMARRE Michel, French-speaking Secretary of Technical Committee A.1

SPEAR Jonathan, Director at Atkins Acuity

If you have any questions in regards to this seminar, please address them to the **Seminar Secretariat Ms. LIU Si**, Research Assistant of China Academy of Transportation Sciences at the following email: [Cats1960@163.com](mailto:Cats1960@163.com)